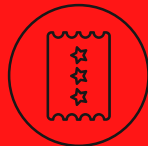




SAVOR SANTA ANA

2022 SPONSOR DECK

SEP



8TH

DTSA'S SIGNATURE COMMUNITY EVENT

SHOWCASING OC'S FAVORITE

RESTAURANT & CULTURAL DISTRICT



You are Invited

CELEBRATE OUR DOWNTOWN SANTA ANA ARTS, CULTURE & DINING DISTRICT

SEPTEMBER 8TH

Savor Santa Ana is an open house for the DTSA Restaurant District that's been on hiatus since the beginning of the pandemic.

As Downtown Santa Ana re-emerges as an epicenter of the OC culinary universe, our restaurants are craving a night for showcasing DTSA's diverse venues and food.

Many have requested the return of Savor Santa--a sort of "Artwalk" for food--that attracts thousands of attendees and has been the signature event of the DTSA restaurant district.



**Savor
Santa Ana**

Meet the Savor team

SAVOR SANTA ANA IS PRODUCED BY DOWNTOWN INC IN PARTNERSHIP WITH THE SANTA ANA BUSINESS COUNCIL AND THE CITY OF SANTA ANA

150+

**VOLUNTEERS, STAFF,
ARTISTS ARE INVOLVED**

Savor Santa Ana is a true community event with over a hundred volunteers, many of them local youth, as well as local artists/musicians and a robust local staff help make Savor a success.

40+

**RESTAURANTS & FOOD
BUSINESSES PARTICIPATE**

In previous years, up to 50 businesses participated, many of them selling over 500 samples including Wursthau and Taquerias Guadalajara

Savor Audience



2,000+ LOCALS & VISITORS

Savor Media Value

1,469

#SAVORSANTAANA
INSTAGRAM POSTS

Savor gets great attention by local food bloggers who generate buzz for customers to come downtown. We also partner with Yelp to bring 200 Yelp Elite to our events each year. Savor has been covered in the LA Times, OC Register, Eater.com and Greer's OC.



Sponsorship Opportunities

Join our Key Sponsors



Partner : \$5,000

Silver Sponsor : \$2,500

Friend : \$1,000

Supporter : \$500

Helper : \$250

Help us make Downtown Santa Ana shine in front of the media and thousands of attendees! Please consider being a partner in making Savor Santa Ana a successful event. Savor Santa Ana was created by the downtown restaurants to promote our amazing downtown and drive awareness of our district's many offerings. It is quintessential economic development and one of our most important signature downtown programs.

Contact Ryan Smolar at info@downtown-inc.com to arrange your support.

**Thanks for
your support**

